

**BY ORDER OF THE COMMANDER  
AIR EDUCATION AND TRAINING  
COMMAND**

**AIR EDUCATION AND TRAINING COMMAND  
INSTRUCTION 84-102**

**29 DECEMBER 1998**



*History*

**AIR FORCE RECRUITING SERVICE SEAL**

**COMPLIANCE WITH THIS PUBLICATION IS MANDATORY**

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This instruction implements AFD 84-1, *Historical Information, Property and Art*. It describes the Air Force Recruiting Service (AFRS) Seal and establishes guidance concerning its use. See **Attachment 1** for a glossary of references used in this publication.

**1. Use of the AFRS Seal.** The use of the AFRS Seal is limited to that prescribed in this instruction or approved by this headquarters in specific instances. The AFRS Seal closely resembles the Air Force Seal; therefore, care must be taken in its display. Generally, treat it in the same manner as the Air Force Seal as prescribed in AFMAN 37-126, *Preparing Official Communications*. Commanders at all echelons must ensure the seal is used appropriately. The AFRS Seal may be used as follows:

- 1.1. Printed reproduction on Headquarters AETC publications when the seal is printed as a line drawing.
- 1.2. Reproduced facsimiles on invitations and programs for official ceremonies and special occasions.
- 1.3. On AFRS badges authorized by AFI 36-2903, *Dress and Personal Appearance of Air Force Personnel*.
- 1.4. In conjunction with recruiting displays in commercial establishments such as banks and department stores and Air Force exhibits at educational conventions, fairs, and other public or official gatherings.
- 1.5. On backdrops for television and radio shows with an Air Force theme.

- 1.6. On signs identifying Air Force Recruiting Service, recruiting group and squadron headquarters, and recruiting offices.
- 1.7. On AFRS advertising and publicity materials when specifically approved by HQ AFRS/RSOM.
- 1.8. On wall plaques and certificates.
- 1.9. On government property and equipment used by recruiting personnel in sales and publicity work.
- 1.10. On business cards (as authorized by AFI 37-162, *Managing the Process of Printing, Duplicating and Copying*).

**2. Description of the Seal.** A description of the seal is shown in [Attachment 2](#). When reproduced, the seal will conform to the specifications in [Attachment 2](#). The seal may be reproduced fully in all colors indicated in [Attachment 2](#) or in only two colors (for example, black on white, silver on black, or blue on white). Variations in color between the seal on recruiter badges and color specifications shown on [Attachment 1](#) have been specifically authorized.

**3. Restrictions.** Do not use the seal in any manner which may reflect unfavorably on the Air Force or AFRS.

PETER U. SUTTON, Brigadier General, USAF  
Director of Recruiting

**Attachment 1**

**GLOSSARY OF REFERENCES AND SUPPORTING INFORMATION**

***References***

AFI 36-2903, *Dress and Personal Appearance of Air Force Personnel*

AFMAN 37-126, *Preparing Official Communications*

AFI 37-162, *Managing the Process of Printing, Duplicating and Copying*

AFPD 84-1, *Historical Information, Property and Art*

## Attachment 2

## DESCRIPTION OF SEAL

